



THE BETA MU REVIEW

PI KAPPA ALPHA • UNIVERSITY OF TEXAS • SPRING 2011



Musician Josh Abbott and his band played at this year's Round Up, drawing the largest crowd the chapter has seen since starting Round Up. The weekend also served as a recruitment event, hosting potential members from all over Texas. Pike also had a slip-n-slide, a crawfish boil, and a mechanical bull at the event. At the peak of the day there were 1,500 Pikes and guests on the grounds.



Pike Texas Cowboys Austin Shires '08, Austin Walsh '07, Pat Braun '07, Adam Tarlecki '08, and Matt Dunn '09 (kneeling) surround Smokey, the Cowboys' 100-year-old cannon.

BETA MU EARNS SCHOLARSHIP AWARD FROM INTERNATIONAL PIKE CONVENTION

- *Celebrating 91st Year on UT Campus*
- *Founder's Day Barbecue a Success*

The Beta Mu Chapter of Pi Kappa Alpha is celebrating its 91st year on UT's campus. It is a pleasure to report a highly successful spring recruitment with eight new members and exceptional academic standing. Pike brothers are also enjoying leadership positions in campus organizations like the Texas Cowboys and Silver Spurs. Two new spring Rowels are **Brady Maus '09** and **Campbell Anderson '09** and Texas Cowboy Newman **Matt Dunn '09**.

The spring 2011 pledge class consisted of eight young men from throughout Texas, as well as California and Maryland. These members were initiated in May and follow a terrific fall 2010 pledge class of 35 brothers who were initiated in December. We now have an overall active chapter membership of 125 Pikes.

Our brothers' G.P.A.s placed high among IFC standings last year with an overall chapter G.P.A. of 3.2. This solid academic performance earned Beta Mu the Scholarship Award at the International Pike Fraternity's annual convention last summer, where we also earned the One Hundred Man Chapter Award. More recently chapter officers attended the International Fraternity's Chapter Executive Conference in January in Memphis and several members attended the Pike University Leadership Summit in Dallas in February.

Pikes volunteered to help make the First Tee of Greater Austin's March 1 fundraising luncheon a success, and we are actively support-

ing UT's Neighborhood Longhorn Program in what will become an annual commitment. First Tee and Neighborhood Longhorns provide life skills, academic counseling and mentoring to students from Austin's most challenged neighborhoods.

We enjoyed a Founder's Day barbecue with alumni who provided dinner and presented the chapter with a new framed montage of the six founders of Pi K A. We appreciate the efforts of the new Alumni Advisory Board which arranged a meeting with the Dallas Federal Reserve Bank president as part of the new Career Development Series. There, brothers learned about the Federal Reserve System and discussed the regional and national economy. Several of our undergraduates were also invited to a Dallas area alumni gathering and were able to meet several of the local alumni.

We are grateful to Beta Mu alumni for ongoing support. Beta Mu is boldly entering its 10th decade at the University of Texas. There has never been a time to have more pride in your membership as a Beta Mu alumnus or undergraduate. We encourage all alumni to visit the chapter house when in Austin.

Respectfully,
Travis Hormuth '07
President
t_hormuth@yahoo.com



WELCOME, NEW MEMBERS



Erik Nielsen, Ryan Matta, Shane Anderson, Hunter Parr, Wesley Murray, Gabe Gonzales, Michael Dillon, and Travis Saegert

Shane Anderson

Roseville, Calif.
Roseville High School
Honor Student,
Varsity Soccer Player, National
Honor Society

Michael Dillon

Sugarland, Texas
Strake Jesuit College Preparatory
Freshman Representative of the
American Association of Drilling
Engineers, Varsity Lacrosse,
National Honor Society

Gabe Gonzales

Rockwall, Texas
Rockwall High School
Graduated Top 3% of Class,
National Merit Commended
Scholar, 2230 SAT score

Wesley Murray

Sugarland, Texas
Strake Jesuit College Preparatory
Graduated Summa Cum Laude,
National Merit Commended
Scholar, Varsity Lacrosse

Ryan Matta

Houston, Texas
Katy Taylor High School
National Honor Society, Varsity
Basketball, 25 ACT

Erik Nielsen

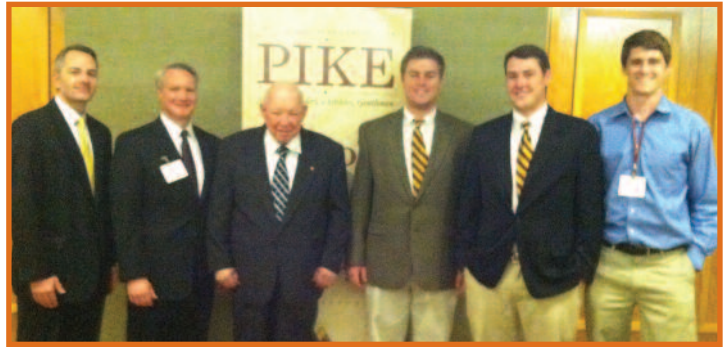
Crownsville, Md.
Old Mill Senior High School
Captain High School Hockey,
JV Captain Wrestling,
International Baccalaureate

Hunter Parr

Santa Monica, Calif.
Malibu High School
Received Honors from NILF
Medical Leadership Conference,
National Merit Scholar,
Varsity Football

Travis Saegert

Austin, Texas
Anderson High School
Varsity Lacrosse, Varsity Golf,
National Honor Society



University of Texas-Arlington initiates Derek Thornhill, UT-Arlington '95 and Pike Supreme Council Vice President Rick Jenkins, UT-Arlington '84, son-in-law and son respectively of Dr. Ray Jenkins Jr. '54 join Beta Mu undergrads Brady Maus '09, Matt Phelan '09 and Carl Meyertons '10 at the February 2011 Dallas Pike University.

Chapter Officers

President

Travis Hormuth '07

Boerne, Texas

(210) 872-7703

t_hormuth@yahoo.com

Internal Vice President

Trevor Black '08

Dallas, Texas

External Vice President

Zach McFarlane '08

Houston, Texas

Social Chairman

Matt Dunn '09

Austin, Texas

Treasurer

Andrew Mueller '08

Dallas, Texas

Recruitment Chairmen

Campbell Anderson '09

El Paso, Texas

(915) 433-4853

ryan.c.anderson@mail.utexas.edu

Brady Maus '09

Phoenix, Ariz.

(602) 803-1791

wbmaus@yahoo.com

Secretary

Justin Peden '09

Houston, Texas

Sergeant at Arms

Jay Messer '08

Austin, Texas

Philanthropy

Chris Hunt '09

Austin, Texas

TONY DIESTE '59 SHARES GREAT TIMES AT PIKA

Beta Mu Chapter Provides Lifelong Memories

Why did you decide to attend the University of Texas?

I had friends from high school that were going to attend UT at the same time and I knew it had an outstanding business school.

Why did you decide to join a fraternity and why did you choose PIKA?

My longtime Pike friend, **Ken Burch '59**, persuaded the Pikes to invite me to a recruitment event which he was attending. We both liked the members and the group that was to be our pledge class. Also the fraternity had an excellent reputation.

What are some of your favorite memories as an undergraduate?

The Pike Swamp Party, Dream Girl Party and the good times at the weekly TGIF music parties and other events that the Pikes had throughout the year. The Longhorn football games were very exciting as we were among the top 10 teams most of the years that I was there and, of course, the Pike festivities that were held after the games. One very special memory is the Dream Girl ceremony that was held for my wife, Judy.

What did your undergraduate experience mean to you?

As a Pike, it made me feel as though I was part of a family of friends from many different parts of the country that I identified with. It gave me a sense of belonging and made me a better person.

Was there anyone specific that you looked up to in the chapter? If so, why?

It is difficult for me to say as there were many Pikes that I looked up to. However, my big brother, **Buddy Nelson '59** and my pledge brothers, **Ken Burch '59** and **Richard Morrison '59** were very influential. Buddy was of great help in guiding me and giving me advice during my college career. Both Ken and Dick became close friends of ours and we have enjoyed many memorable events during our lifetimes.

What degree did you earn?

Bachelor's degree in business administration.

Did you hold any offices while in the house?

Yes, I was social chairman.

There are some wonderful pictures of you and Judy from your undergraduate days; how did you two meet?

We first met at an accounting class in Waggener Hall. She was a knockout and caught the attention of most of the students that were in the class. They challenged me to get a date with her as they didn't think I could. After the class, I knew that she was going to drink water from a water fountain that was on the first floor, so I ran down the stairs while she took the elevator and was drinking from the fountain when she arrived. I said, 'Hi, I'm Tony' and she said, 'Hi, I'm Judy' and she gave me a great big smile which got my heart pounding right away. Afterwards, my big brother, **Buddy Nelson '59**, known as Buddy Buck got me a "blind date" for the Swamp Party and it hap-

pened to be Judy. The rest is history. We hit it off right away and have been together for longer than half a century.

Are you involved in any organizations now?

At the moment I am only involved with Young President's Organization and World President's Organization. I have been on the board of various companies and held leadership positions in national and international organizations, such as the International Advertising Association, Young President's Organization, Mexican Advertising Association, and Mexican Advertising Council.

Where do/did you work and what do/did you do specifically?

I was general manager of Anderson Clayton, general manager of Leo Burnett, president of Augusto Elías Advetising, president and CEO of Needham, Harper and Steers and president and CEO of Dieste/BBDO, which I founded. All of these positions were held in Mexico City, Mexico.

What advice would you give to younger alumni who are early in their careers?

Study hard, get "street smart" and be ready to take chances when the right time and place comes along. Don't be afraid even if you fail. You won't know how hard it is to fall until you've climbed to the top. Don't ever give up and keep climbing no matter what.

What advice would you give to undergraduate members?

Aside from having a great time, meeting lots of girls and making great friends, don't ever forget why you went to UT—to get a degree! This is a must in order to obtain a good job, but it's not the only thing that will make you successful. Play hard and work hard.

What are some life lessons you learned from your time at PIKA?

Working together as a team to achieve your goals and to make friends and relations that will last a lifetime.

Where did you grow up, and where do you live now?

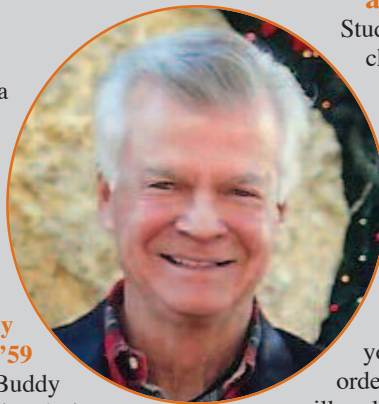
I grew up in Mexico and in Texas. Judy and I now live in San Antonio and spend a lot of time at our ranch near Nixon, Texas. We lived in Mexico City for 47 years....many wonderful years....enjoying the music, the culture, the food and friendships of Mexico.

What are some of your hobbies, and what do you do like to do in your free time?

Collecting art and pre-Columbian artifacts. I spend a lot of my time fishing and hunting.

Spouse's name and names of your children.

Judy Matthews Dieste is my wife. Tony and Michael Dieste are my sons. Stephanie, Alex and Ashley Dieste are my daughter-in-law and grandchildren respectively.



Thank You, Loyal Pike Alumni

More than 60 members contributed \$6,675 to support our alumni communications this past fall. We wish to thank these contributors, listed below, for all your help.

Garnet Club

(\$2,500 and above)

James M. Windham Jr. '62
Jon M. Jones '77

Shield Club

(\$1,000 to \$2,499)

Mickey V. Elliott '47
W. Paul Strassmann '47
Frank E. Kendrick Jr. '51
Arnold E. Luetge '53
John A. Hruska '56
James E. Watson Jr. '64
Doug Phelan '65
John A. Barclay III '73
Thomas B. Peel '73
J. Tucker Graves '78

Diamond Club

(\$500 to \$999)

Warren C. Bair '44
Russell I. Orr '55
Dr. Michael M. Ditto '58
William G. Woodford '59
Joe T. Hudson Jr. '61
Dr. Cecil A. Thompson Jr. '62
Phillip B. Herron '65
James H. Lyons '65
George H. Neill '65
Donald R. Flournoy '66
Jeff H. Selig '75
Albert C. McNamara III '80
Ryan L. Thompson '97

2400 Leon Club

(\$100 to \$499)

Fred E. Scott '44

Robert E. Milstead '48
Melbert D. Schwarz Jr. '50
Theodore A. Primeaux '51
James L. Wilborn '54
Terry C. Green '56
Ronald G. Rosen '59
Billy J. Campsey, Ph.D. '63
Reed Wood '66
Gregory L. Jones '66
Bill King '67
Gary L. Becker '68
Meb Todd '69
Edwin O. Cartwright III '70
Andrew J. Aicklen '71
R. Barry Crook '71
Balon B. Bradley '72
Stephen H. Hudson '76
Mark G. Bateman '78
John R. Wallace '78

Dr. Mark H. Durso '80
James D. Mize '81
Kenneth S. Womack '81
Brant Bousquet '84
Michael K. White '86
Brad Greer '87
Todd A. Stanley '91
Brenton L. Queal '92
Jonathan L. Phillips '93
Jeffrey D. Boldrick '94
John R. Baker '98
Michael Lombardino '00
Stephen L. Brown '01

Brotherhood Club

(Up to \$99)

Harvey K. Fahrenthold '58
Brian S. Bessellieu '77
Markham R. Teguns '86

ALUMNUS REFLECTIONS: BILL BOLDT '80

In the fall of 1979 I pledged Pi Kappa Alpha in what would be the most defining year of my life. As I entered pledgship, I only had two things on my mind: having fun and my G.P.A. I wanted to find the perfect intersection between having the most fun I could have, and maintaining a high enough G.P.A that would allow me to pursue law school. As I evaluated my life up to that point, what better place for that to happen than 2400 Leon St. and the Forty Acres?

It was safe to say, the last thing on my mind was my spiritual life. In fact, most of my life I had very little interest in that kind of thing. My family, for the most part, did not bring religion into the forefront of our lives growing up. Why would I be interested now? To my surprise, however, that all began to change after pledging. Shortly after pledgship started, my then big brother, **Randy Schroeder '78**, asked me to be in a Bible study with four other pledges. To this day it still amazes me that the first Bible study I ever attended was in the Pike chapter house.

This was the first time in my life that the Bible, having a relationship with God through Christ, and my life connected. In fact, as the semester passed and after our initiation in February, my interest continued to grow. That spring Randy graduated and asked me to consider leading the house Bible study in the fall. Reluctantly, I led my first Bible study after dinner on Wednesday night in the fall of 1980 and continued doing so



until graduating in 1982. It's hard to believe that thirty-one years later I am still leading Bible studies in fraternity houses. I got involved with the same student organization Randy was involved with, Campus Crusade for Christ, and have been on staff with the organization ever since graduating.

***Sam Dawson '80** was acquainted with Bill growing up in San Antonio and they became close friends during pledgship. Dawson notes, "Bill has made many financial and personal sacrifices to pursue and fulfill his calling. He lives each day for Christ and many of us have been blessed by his ministry."*

My wife, Julie, had a similar experience in the Chi Omega sorority at Auburn University. We married in 1987 and live in Auburn with our six children where we lead the Campus Crusade for Christ ministry. We have worked at four different universities, most recently at Auburn, since 1996. Our life's work has been to bring the gospel message to the Greek community. Since working on Auburn's campus I have also become the chapter advisor for the Upsilon Chapter of Pi Kappa Alpha. My life was shaped and profoundly changed during my time at 2400 Leon St. and I am grateful for both the experience and brotherhood of Pi Kappa Alpha. Interestingly enough, it all started in an inconspicuous Bible study that, to my knowledge, had a legacy for the next 15-20 years after Randy started it.

-Bill Boldt '80

BETA MU CONDUCTS HONORARY INITIATIONS

New Initiates Grateful
for their Membership



In December the Chapter brought two deserving men into the bonds of Pike brotherhood. A formal initiation ceremony was held and was followed by a reception and dinner at Matt's El Rancho restaurant in Austin.

Austin public relations executive **Jeff Hunt '10** has a long personal connection to Beta Mu. Jeff's father passed away when he was in junior high. **Jim Lyons '65**, a teacher at Sam Houston High School, where Jeff excelled in academics and athletics, encouraged Jeff to attend the University of Texas. Their friendship developed in high school, transcended college, and Jeff asked Jim to be the best man at his wedding. Today Jim and Joyce Lyons are best of friends with Jeff and Ann Hunt, and their son **Chris '09**, who is a member of Beta Mu (the Hunt's are pictured above). Chris just completed his duties as spring pledge trainer and also serves as philanthropy chairman. Jeff is founder of Austin public relations firm PulsePoint Group. He also serves as an adjunct communications professor at UT Austin. We are pleased to welcome Jeff into our brotherhood for his support of Pike ideals.

Randy Milstead '10, is a recently retired City of Austin police officer. He is the son of Beta Mu alumnus retired USAF Colonel and Abilene businessman **Bob Milstead '48** and the brother of USMC Major General **Robert Milstead, University of Houston '71**. Randy was nominated for membership by his father and brother. Randy did not have the opportunity to join a fraternity as he began his career in public safety. We salute Randy's service and welcome him into our brotherhood for his life-long demonstration of integrity and values.

CHAPTER ETERNAL

Gene Woodfin '36 entered Chapter Eternal November 12, 2010, in Houston, Texas. Gene earned his LLB from the University of Texas School of Law, graduating with highest honors in 1940. Gene was a decorated Navy man and had a great love for the outdoors. He is survived by his wife, Jerry Ann McFaddin.



Ray E. McNutt '39 entered Chapter Eternal May 20, 2010.



Fred Ingerson '60 entered Chapter Eternal September 29, 2010, in a Granbury, Texas, nursing home. Fred was born November 4, 1937, in Washington, D.C. He graduated with both undergraduate and MBA degrees from the University of Texas at Austin. He worked as an industrial engineer for Johns Manville and Safeway and eventually retired from the City of Waco as a manager of analysis. He is survived by his wife, two sons, and two grandchildren.

Darrel Windham '66 passed on to Chapter Eternal on October 15, 2010. He graduated with honors from the University of Texas at Austin in 1970 with a B.A. in history. Darrell belonged to the Sons of Confederate Veterans and the Sons of the Republic of Texas. He was one of a dying breed of Southern gentlemen. Among his many passions were books, Texas history, golf, and Longhorn football. He is survived by his wife of 40 years, the Rev. Dr. Belinda C. Windham.



From the Desk of Bob Milstead

Dear Brothers,

Please know my deep appreciation for your efforts in arranging the honorary initiation on December 13, 2010. My son, Randy, was honored to join me and his brother in the folds of Pi Kappa Alpha Fraternity. Of course we were pleased to be a part of that event.

Warmest regards in $\phi\phi\kappa\alpha$,

Bob Milstead '48



Alumni Advisory Board member Jimmy Walsdorf '82 sits behind the wheel of his ATV during a weekend recruitment event for the undergraduates at his Fredericksburg area W2 Ranch. Enjoying a ranch tour (from left) are Brady Maus '09, Andrew Young '10, and Carl Meyertons '10.



Left to right: Matt Dunn '09, Newman for Cowboys, Campbell Anderson '09 Rowel for Silver Spurs and Brady Maus '09 Rowel for Silver Spurs



Mickey Elliot '45, Beta Mu Secretary Justin Peden '08 and Mike Elliott '76 celebrated the honorary initiation ceremony of Jeff Hunt and Randy Milstead.



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Beta Mu Alumni Group
P.O. Box 7842
Austin, TX 78713-7842

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ATTENTION: This newsletter is intended for alumni and parents. If your son is still attending the University of Texas, he will receive a copy at the chapter house. If he has graduated, please send us his permanent address to update our records. Thank you.

ALUMNUS UPDATE: TOM SCOTT '67



Tom Scott '67 retired in 2003 from a career as an executive officer with The University of Texas System administration. From 2004 to 2007 he was affiliated with the University of Texas at San Antonio, serving as director of research of a major study that examined programs in Texas designed to enable more young Texans to successfully participate in college. Tom is active in the Bastrop community, having served as the Mayor of Bastrop for ten years and as chairman of the Bastrop Economic Development Corporation. He is a past president of the Bastrop Education Foundation, a board member of the Dr. Martin Luther King Jr. Scholarship Committee, and a member of the Bastrop County Texas Exes scholarship committee. He earned a bachelor's degree in economics and a master's degree in urban affairs from the University of Texas at Arlington. Tom and his wife, Nancy, live in a 160-plus-year old home in Bastrop that they have carefully restored; their home is listed as a Texas historic landmark.



Dallas Federal Reserve Bank President Richard Fisher (standing, rear center) hosted DFW area Pikes during their winter break in January. The Beta Mu Alumni Advisory Board arranged the session as part of its career development series for the chapter. Fisher discussed the state's economy and the health of regional banks, as well as a macro discussion with the undergraduates on global monetary policy and trade issues.